

Co-brand The Connection App for your organization

A co-branded app will allow your organization to offer custom people development programs — a strategic and cost-effective way to build employee loyalty and create a more effective and positive work environment.



Your Organization, Your Brand, Our App

**A CUSTOM BRANDED APP TO ENABLE DEVELOPING THE HABITS
THAT LEAD TO LASTING ORGANIZATIONAL SUCCESS**

Your brand, our technology

Companies like Coca-Cola have invested hundreds of thousands of dollars creating their own People Development App. Projects typically require an intense effort from a team of experts for months or even years. That's the hard way.

Why not simply find a customizable platform, add your branding to it and have your own People Development App in a matter of weeks for a fraction of the cost?

Why your own app?

Having your own app makes it easier to address some of the biggest challenges facing business owners, executives, and people managers. Having your own app will help you:

- keep and attract top talent;
- deliver excellent service;
- enhance company culture;
- improve performance;
- improve leadership skills development;
- enhance change management and strategy implementation.

Why our technology?

As a business owner, executive, or HR professional your success is dependent both on how well your people deliver on your promises, and on how well you can execute your business strategies. Running like a well oiled machine requires each part working together in harmony and the right organizational habits are the key to achieving this. Developing habits quickly and efficiently is a major competitive advantage — and a customized app based on our habit formation technology will help do this faster — so you can spend your time on other high value activities.

Work on organizational or individual habits

Our platform allows you to quickly and easily create programs customized for individuals, teams or the organization as a whole.

Track and measure progress

Being able to easily measure and communicate progress is a critical part of people management. Knowing there is or isn't progress allows you to make decisions about where to invest your effort for maximum benefit.

Less time and less cost

Developing your own app could cost hundreds of thousands of dollars or more and take months or even years. By using our platform, you have your own branded app at a fraction of the cost and time & effort of a from-scratch solution.

Your content or ours

Your app can come filled with pre-developed programs or you can easily create your own programs or even some combination of each.

Based on scientific principles of habit formation

Most people struggle to change their habits. Our team understands what prevents people from changing and what helps them to change. There are multiple features pre-built into the app that are based on what we have learned from our research and more on the way.



Why Connection Apps Inc.

100% Canadian world-class development team

We are based in BC and our development team has literal decades of experience solving complex technological issues. For example our technology team developed a framework that optimized websites for mobile phones 10 years BEFORE the first iPhone came to market.

People development experts

The founders have years of experience helping people to change on both a personal and organizational level. We understand what it takes to create change and have put that experience into the app.

Business owners

We understand the challenge of running and growing a business because we have done it. We know what works and what doesn't.

We are in the business of solving complex social issues

We are working on helping the world be less lonely and more connected on a human level. We believe that connecting people, and teaching them how to change, is the first step to solving the biggest challenges facing our society today.

Assured of ongoing development

We are improving our technology every day and as our platform develops, you will have access to those advancements.

Streamlined approval from Apple and Google

Compliance with Apple is complex and tricky. We have already jumped through the hoops so you don't have to. Trust us, it's exhausting!

Built-in expert support

We will deal with the technical issues so you don't have to. Front-line tech support is part of the package.

Award winning graphic design capability

We will make your app look great. When you hire us, our award winning graphic design and brand management team will create a look and feel you love.

Book a no obligation exploratory meeting today

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Existing features

- Deliver daily insights
- Develop one habit or multiple habits concurrently
- Encourage and track specific actions
- Record and report successes
- Rewards system
- Data collection and reporting
- Sophisticated back-end management
- Personalized time based prompts
- Deliver a variety of challenges or programs
- Easily include expert collaborators
- External incentive program
- Maintenance and support included

New features in development

- Staged challenges and programs
- Enhanced reporting
- Assessment linked customized behaviour change
- Built-in community
- Integration with calendar
- Location based reminders
- Machine learning to suggest actions
- Advanced information storage
- Team connections

